



The Hispanic Roundtable

PO Box 6368 Olympia, WA 98507

www.HispanicRoundtable.org

Hispanic Roundtable (HRT) General Meeting July 24, 2008

Veronica Bronkema – Labor & Industries
Ruena Bumagat – State Farm
Jenaro Castaneda – The Cas Companies
José Diaz – WA OMWBE, HRT President
Sara Peté – Olympia Timberland Library, HRT Secretary
Kathy Raettig – TOGETHER!
Ivan Rodriguez – CHOICE, HRT Webmaster
Olivia Salazar de Breaux – SPSCC, HRT Administrative Assistant
John Seussman – Lacey Police Department

Welcome & Introductions

- Approval of minutes from May 29, 2008
- We'll approve the minutes from the last meeting online.
- President's Report
- Jose has a new position at the OMWBE (WA State Office of Minority and Women's Business Enterprises).
- He'll be doing business workshops tomorrow at the Hispanic Festival at Centralia College.
- On Saturday and Sunday the festival will have rides, music, dancing, and tabling from local organizations.
- Jenaro will be doing a workshop on marketing
- Labor & Industries will be present as well.
- Jose will be able to continue with the summit as part of his outreach job duties.
- Jose wants to thank Olivia for designing and coordinating the elegant and professional HRT newsletter. The newsletter looks great and Olivia has done a lot of work.

Board & Committee Reports

Vice President Report - Veronica Bronkema

- Veronica is the HRT representative for the United Way and she spoke about their processes.
- The HRT applied for a grant from the United Way (\$10,000 for the summit and \$10,000 for a parent conference) but didn't get it this year.
- The United Way is divided into three different areas, the area we should probably apply for is education.
- Examples that they fund are a dental clinic and mental health services... ongoing services.
- The only one time a year program they funded was a one-week camp for diabetic kids.
- Jose talked about some of his work when he was at Centralia College. After the Latino Youth Summit his work with youth would continue in different ways. He would visit high schools and take students from Centralia College with him to talk to the students. He'd see 60 to 70 students at a time. Jose also did college tours at Centralia College for high school kids in the spring.
- Doing more follow-up like this after the summit was suggested.
- Mentorship might be a good program to get started.

- Emilio has expressed interest in a mentoring program and may be able to spearhead a committee to explore this option.
- Our LYS database would be a big help in getting the mentoring program off of the ground.
- Workshops for parents would also be a great addition.
- United Way is also having a Women's council, Veronica is thinking about trying to get the Hispanic Women's Network involved.
- This women's council has an interesting fund-raising technique. Members must donate \$1,000 to be on the council for the year. The goal is to get 50 to 60 women which would result in a pretty large fund.
- Veronica is on the United Way grants committee.
- One example of where grant will be used is to help foster girls who turn 18 with their transitions out of foster care.

Treasurer's Report – Sara will contact Shawn to see if he can email a report.

Membership Report – Sara will call Carmen to see if she can email a report.

Webmaster Report - Ivan Rodriguez

- From June 23-July 23 = the site had 314 visits
- The site is up and running and bilingual
- As usual, we've had a number of international visits
- We had a 1000 page views in this period
- We are planning to put more and more information on the summit on the website as it becomes available including the registration materials on September 1st.
- The registration form will be up and we'll get daily or weekly reports
- An email has been set up for Olivia that directs Hispanic Roundtable mail to her.
- We have a basic account now, if we want to be able to have an email address, we could pay \$10 more a month. It was agreed that it isn't worth it at this point but we can change that in the future if necessary.
- It was suggested that we could send out messages in newsletter format in HTML like some other organizations and businesses do.
- Olivia suggested it would be less labor intensive in the long run.

Youth Education

- This year's Latino Youth Summit will be at SPSCC on October 29th from 7:30 to 2:39 at the Center for the Arts building (21) and at the Student Union Building.
- Things are falling into place, Kathy has 95% of the programs planned.
- Contacting and confirming all the speakers.
- Mariachi Huenatchee will be performing and doing a workshop. This is a Mariachi band comprised of high school students from Wenatchee.
- The academic fair will be during lunch as well.
- This year's keynote speaker is confirmed - Conseulo Castillo Kickbusch, a great motivational speaker.
- The finalizing of the donation letter and package are underway. It looks great and Paul Gallagos at Evergreen has done a great deal of work on it.
- Registration this year will be cut off at 450.
- =Jenaro suggested that the Credit Union Foundation of WA has a grant program where they give up to \$5000. José will look into this grant. The LYS may be eligible since there is a financial literacy component to the summit.

- There will be a month long art exhibit September 20th-October 29th in the Student Union Building. Elijah's (Pedro de Valdivia) artwork will be up.
- Jose would like to thank every committee member. Everyone is doing an amazing job and without everyone's help this would not work.

Old Business

- Parent conference
- Jose would like to piggyback such a conference onto other events that are already happening, like the Hispanic Festival at Centralia College.
- Capacity Building Grants
- This is still a part of the 5 year plan for the HRT.
- Jose has been too busy to do much work on this.
- We will need to create a committee for this project.
- Sara can generate a list of possible grantors from library grant databases when the time comes.
- We can partner with other established nonprofits to help us with this as well.

Announcements

- Parenting Classes
- Starting in October at the Department of Health, Oct 2 – November 13 (Thursdays in Spanish). This is a 7 week course sponsored by TOGETHER!
- Every week features a meal and 2 hours class
- Up to 10 families can take part.
- TOGETHER is putting together a parent resource guide in Spanish.
- English class starts at September 16th at the United Churches Tuesday.
- There is a new bilingual employee at the Olympia Timberland Library.
- Hugo Flores has stepped up and offered to translate the HRT newsletter for FREE.
- Olivia be reposting the Spanish version of the summer newsletter sometime soon.

-Jenaro

- has retired from the OMWBE and is now a contractor.
- He is bilingual and travels all over the state.
- He helps people get their business started, up and running.
- His tips for marketing to the Latino community include using their media, their language, and preferably representatives from their community.
- He also suggests advertising services within the faith community.

State Farm

- They have openings in their Claims and Underwriting departments.
- They are always looking for a diverse staff, especially bilingual applications.